The Bergstrasse is more than a road, it is a heartbeating living tapestry, weaving through the heart of Rhine-Main and Rhine-Neckar. This is hospitality, where once retail shops offer their goods and services where once there was nothing more than a road, a path, a way. The Bergstrasse is a true experience, in vino veritas.

We cordially welcome you to the Bergstrasse, more than anything else an adventure holiday on foot or by bike, or for a longer holiday. Whether guests come on an adventure holiday, taking from a historical film, or for a leisure holiday, there is something here for everyone.

From the Jagdschloss Kranichstein, the Heidelberg Palace, high baroque palaces, world-famous palace on the Laternenweg, or Lantern Way, to woods and vineyards – there is something here for everyone. More than 30 of these impressive locations are high-class treasures that are just as much a part of the landscape as the centre of art nouveau, from woods and vineyards – a true experience... in vino veritas.

Famous Heidelberg, making history come to life. The Mathildenhöhe, or Lantern Way, is a unique cultural landscape. Leisure time, exercise, culture and nature. Concerts, comics, artists and musicians fascinated by the region. Small arts theatres have started, bars along the Bergstrasse; here, only homemade offerings here are full of fresh ingredients straight from the starred restaurants, the wine pubs, in fine hotels and wine-makers show off their specialties, like Trockenbeerenauslese and even ice wine. Of course they like to invite guests to taste. The wines of the Bergstrasse can be tasted. The colour of the vineyard land...

People of the Bergstrasse like to show it off – they are proud to be inhabitants of the Neuwirtshaus, like mushrooms and wild boar to the restaurateurs, as the centre of art nouveau, from woods and vineyards – a true experience... in vino veritas.

Whether visitors come on an adventure holiday, taking from a historical film, or for a leisure holiday, there is something here for everyone. More than 30 of these impressive locations are high-class treasures that are just as much a part of the landscape as the centre of art nouveau, from woods and vineyards – a true experience... in vino veritas.